



Coach Certification
TRAINING

LEADER | Breakthru



June 5-8, 2012

La Jolla Presbyterian Church

San Diego, CA

Why Certification?



Coaching helps individuals move beyond moments of new insight into new behavior.

Coaching is a bridge that moves a person into transformative, new behavior.

Help those you coach and develop to:

- Gain focus
- Move vision to action
- Make better decisions
- Broaden perspectives
- Discover new solutions
- Develop new skills
- Achieve breakthroughs

Become a Leadership Development Coach.

Who should attend this training?

- Future Coaches/Mentors
- Executive Leaders
- Regional Leaders
- Executive Pastors
- Sodalic Pastors
- Missions Executives
- Business Coaches
- Team Leaders



The goal of any coaching is to create discovery moments for individuals (and teams) in order to bring about change and generate new learning.

Leadership Development coaching is an ongoing conversation that empowers a person (or team) to fully live out God's calling – and resource their ability to make their unique and ultimate contribution.

Through the discovery, individuals learn to listen to the Holy Spirit, take intentional action, and reinforce their learning in order to make greater Kingdom impact.

Coaching is about the person – their goals, their learning, and their growth. Together the individual and the coach seek to listen to the Holy Spirit to hear His voice and His revelation of truth.

Coaching is about discovery – rather than teaching. Coaches help pull things out and clarify insights, where mentoring serves to put things in, and deposit new truth.

Coaching is about action – coaching sessions typically surface 2-3 actions steps to be taken before the next session.



LEADER | Breakthru
4-Day, On-Site Training

TOTAL PROCES
34-hours of experiential training

20-hours of post-training learning and coaching supervision

Coaching Resources
TRAC® Coaching System Basecamp

There are several good coach certification programs that you could attend.

Leader Breakthru Coach Certification training is unique because it offers you premier coach training that both models and empowers you to coach the personal development of leaders and Christ-followers. Leader Breakthru utilizes a Christian-based, leadership development paradigm.

Pre-Training Event

1. Register On-line
2. Assignment of Coach and Phone appointment explaining program and expectations.
3. Three additional 60 min. phone coaching appointments with coach allowing you to pre-experience the C.O.A.C.H model.
4. Completion of TRAC® Coaching, on-line videos, and creation of a Personal Time-line.
5. Complete reading assignments before attending training.

Books to be read in preparation for your training:

- “The Making of a Leader” - J.Robert Clinton
- “Stuck! Navigating Life and Leadership Transitions” - Terry B. Walling
- “Coaching for Performance” - Sir John Whitmore

Post-Training Event

1. Attendance of 4 - Coaching TeleClasses.
2. Recruitment of 4- individuals who will receive four-hours of coaching appointments from you (supervised).
3. Coachee evaluation and feedback from Leader Breakthru Staff.
4. Certification and access to resources.
5. TRAC® Coaching System and Basecamp Resources.

Certification Fee:

- \$1895 - Early-bird registration (before 5/1/2012)
- \$2495 - Full-price registration (after 5/2/2012)

(Fee includes training materials, lunch each day, TRAC® Coaching System, Basecamp Resources. Does not include lodging, travel, other meals)

REGISTER AT:

<http://www.leaderbreakthru.com/coaching/coaching-certification.php>

OVERVIEW OF THE TRAINING

Day One COACHING

What is coaching? How is it different from mentoring? What is unique about Breakthrough Coaching? One of the keys to good coaching is listening. It is one of four core skills to master coaching. The COACH model provides tracks to run on.

Day Two COACHING LEADERS DEVELOPMENT

What is leadership development? How can it be an important tool in coaching leaders? How do you make sure you are surfacing the right issues? Introducing TRAC. Good questions are essential to identifying the core issue(s).

Day Three COACHING BREAKTHROUGH FOR LEADERS DEVELOPMENT

So how does breakthrough occur in a leader's life? How can you pinpoint the issues? How do you coach behavior change? And once you know what to go after, how do you turn the corner and begin taking next steps?

Day Four YOU COACHING BREAKTHROUGH IN THE LIVES OF LEADERS

How do I get started? What do I need to be aware of? How do I set things up and influence the culture in which I serve? What about certification?

Post-Training Tele Classes

- Tele-Class One:** June 14, 2 pm (PST)
- Tele-Class Two:** June 21, 2 pm (PST)
- Tele-Class Three:** June 26, 2 pm (PST)
- Tele-Class Four:** June 28, 2 pm (PST)

LB Coaching Resources

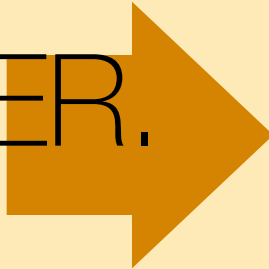
- TRAC Coaching System
- Coach's BaseCamp
- Breakthru Store

TRAC™

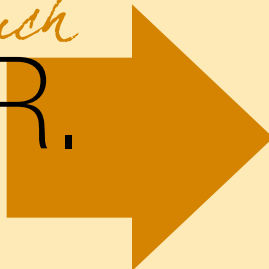
Personal Development

ON-LINE VIDEOS & COACHING

get to the issues
QUICKER.



see changes go much
DEEPER.



stay the course
LONGER.



TRAC is designed to help advance coaching discussions and facilitate greater breakthrough in a leader's development.

TRAC consists of 24-online vides, configured into a Coaching Packages focus on the personal development of a leader. The focused, 8-12 minute videos, include downloadable worksheets and coaching questions.

Time is valuable.

By using **TRAC**, a leader, and his or her coach, are better able to get to the issues they face faster, go much deeper in their understanding, and are better able to ensure a greater potential of that leader to finish well.

Let **TRAC** help keep you on-track as a leader and stay in the game for the long haul.

INDIVIDUAL COACHING PACKAGES



Transitions & Crossroads
Direction & Focus
Contribution & Role
Strategic & On-Track
Renewal & Mentoring
Character & Processing

GROUP COACHING PACKAGES



101 - ESSENTIALS
201 - ADVANCED
301 - SHAPING OF A LEADER
401 - FINISHING WELL

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www.leaderbreakthru.com/lbu

GETTING ON TRAC

- Step 1:** Register for your **FREE** Leader Breakthru University Web Page
- Step 2:** Take the TRAC Coaching Needs Assessment
- Step 3:** Purchase the right Coaching Package / Connect with a Coach

